## SEPARATE PAPER AND BOARD **COLLECTION IN 2013: MAIN BENEFITS**

88

million EUR considerations paid to the Italian municipalities

83.1

million EUR considerations for packaging collection alone

4,8

billion EUR balance of benefits for the community achieved since 1999

## SEPARATE PAPER AND BOARD **COLLECTION IN 2013: MAIN FACTS**

86

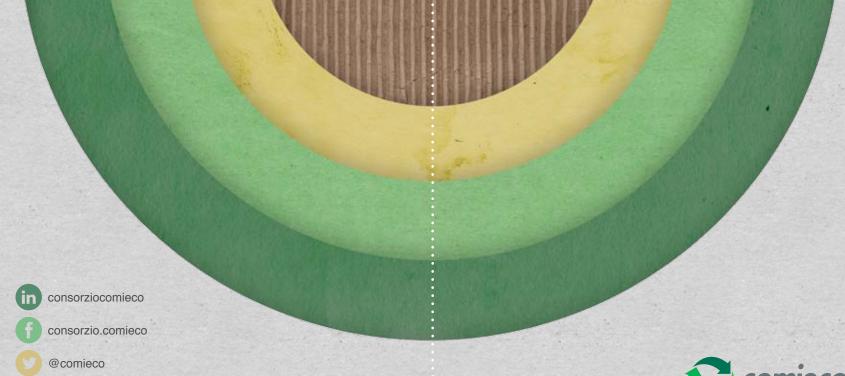
% paper and board packaging recycling rate

48,4

kg/inhabitant average per-capita paper and board collection in Italy

tons/minute recovered paper recycled in Italy

www.comieco.org







Comieco is the National Consortium for Recovery and Recycling of Paper and Board Packaging. Established in 1985 as a free association of companies in the paper industry and incorporated as a Consortium in 1997, it gathers approximately 3,300 members, including manufacturers, importers of raw materials and paper and board packaging, and sorting plants for the processing of paper for recycling. Comieco ensures the recycling of the paper, board, and cardboard collected separately by the Italian municipalities subject to agreements. The Consortium enters into agreements with the local Administrations for separate collection and through these it manages – on a voluntary basis and upon agreement with CONAI (the National Packaging Consortium) – the acquisition and recycling of paper and board collected at municipal level. In more than ten years of activity, the implemented synergies have allowed Comieco to meet its pre-set targets, with general economic, social, and environmental benefits for the entire community, thus demonstrating that recycling paper and board packaging is profitable for all.





Initiatives organized in connection with separate collection, recycling, and recovery



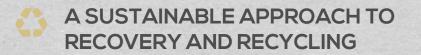
Prevention, training, research, and development



Organization of local and national events, fairs, shows, and advertising campaigns



Qualitative checks on the material collected according to the agreements



Comieco works to ensure the recycling of paper and board packaging according to the principles of sustainable development and shared responsibility of economic operators. Comieco mainly pursues its goals through **promotion** and the payment of the higher costs of urban separate collection, which involves citizens, public administrations, recovered paper processing plants, paper mills, packaging manufacturers, packaging users, and large-scale retail operators.

The whole process is based on the execution of agreements with Municipalities to organize the collection and recycling of paper and board collected separately in the cities. Through its daily work, Comieco is proactively involved in the process aimed at sustainability in our Country.